



**Caroline Ehrlich, Chief of Staff, Office of the Mayor, Woodbridge Township;
Executive Director, Woodbridge Redevelopment Agency**

Caroline Ehrlich assumed the position of Chief of Staff to Woodbridge Township Mayor John E. McCormac and Executive Director of the Woodbridge Township Redevelopment Agency in 2007.

As Chief of Staff, Caroline spearheaded Greenable Woodbridge – an all-encompassing environmental initiative which resulted in Woodbridge Township being named the New Jersey League of Municipalities Sustainable Jersey Silver-Level Champion for the past - 10 Years. Woodbridge Township also garnered the first-ever Sustainable Jersey Gold Star in Energy Award.

Under Caroline’s leadership, Greenable Woodbridge advanced and implemented many innovative, forward-thinking and sustainable initiatives and programs that served to further the Sustainable Jersey Silver Level Championship.

As Host of the Woodbridge Township TV-35 “Greenable Woodbridge” program, Caroline advanced Sustainable Jersey initiatives to include the Woodbridge Artisan Guild Gallery, Township-wide art murals, the Mayor’s Summer Concert series, the Woodbridge Community Choir and Community Players, among other creative and artistic avenues. Greenable Woodbridge advanced the “Three R’s” of Recycling - Reduce, Reuse, Recycle - with the introduction of the first-ever food waste-to-energy collection program at Woodbridge Township school cafeterias and the ReUse-It Center where the Township Department of Public Works offers Second-Hand items a “Second Chance!”

Caroline advanced the Buy Local program, Green Infrastructure systems where the Township invested in resiliency and system hardening as part of the overall redevelopment efforts and oversaw the implementation of programs to better manage the ways we use energy and other natural resources at work and home along with the implementation of an energy-efficient fleet of Municipal vehicles. The construction of Rain Gardens throughout Woodbridge Township has fast become a priority program as a means to control storm water run-off and flooding.

As Executive Director of the Woodbridge Redevelopment Agency (RDA), Caroline participated in drafting the Woodbridge Township Master Plan in 2009 and in the designation of more than 50 Redevelopment Areas. Caroline projected the vision of The Avenel Arts Village Redevelopment Plan which led to the development of Station Lofts

Village, the Avenel Performing Arts Center (APAC), Curtains restaurant and the expansion of the Avenel New Jersey Transit station as a full-service stop on the NJT Jersey Coast line.

Under Caroline's leadership, the RDA partnered with the New Jersey Department of Environmental Protection and led the way in the remediation of Brownfields sites back to productivity – the restoration of the Woodbridge Waterfront Park at the Keasbey Brownfield Redevelopment site stands as a signature accomplishment. Caroline and the RDA successfully attracted the development of industrial, commercial and warehouse projects that resulted in the implementation of PILOT agreements which not only created millions of dollars in recurring tax ratable(s), but PILOT funding which fostered a partnership with the Woodbridge Township Board of Education to improve school district facilities and infrastructure.

Caroline was instrumental in advancing the Red Oak Project – the construction of a new Senior Housing Center in the Sewaren Section of the Township – Red Oak replaced the 50 year-old Stern Towners in Woodbridge Proper which will be demolished to pave the way for the development of Downtown Woodbridge as a Transit Village destination.

As a Woodbridge Municipal Councilwoman, Caroline Ehrlich led fundraising efforts and organized hundreds of volunteers which led to the creation of the Woodbridge Community playground. She supported and participated in the successful effort to create the Art Wall at the Community Center and was instrumental in the development and success of numerous Township programs and services, to include Tooling Around the Township.

Previous to these accomplishments, Caroline was the Chief of Staff to State Treasurer John E. McCormac and a Woodbridge Township Councilwoman.