

League Professional Development Webinar  
***Ethics of Social Media in Public Government (or Why You Won't Find Me on Facebook)***  
**October 12, 2022**  
9:00AM – 12:45PM  
Location: Your Computer

This webinar will explore the benefits of social media in public workplaces, but also highlight the legal and practical implications of its use. This session will contemplate the free exchange of information and public engagement social media provides but will also explore free speech implications of public social media and its impacts on governing bodies. During this seminar, attendees will also explore the interplay of social media with employer policies, confidentiality and best practices in the workplace.

**Presenter:**

- **Jennifer Roselle Esq, Genova Burns LLC**

**Schedule:**

9:00a.m.-10:10am-Benefits of Social Media in the Workplace and Legal implications  
10:10am-11:30am -Free Speech Implications  
11:30am-11:40am- Break  
11:40am-12:40pm- Best Practices

**REGISTRATION FEE: Member Rate: \$75.00\* Non-Member: \$95.00**  
Member rate applies to: Municipalities, State, County, and Municipal Utilities & Authorities.

To Register:

-Visit [www.njlm.org/seminars](http://www.njlm.org/seminars)  
-Select the date you are attending  
-Download registration form, complete and either e-mail it to [sdelany@njlm.org](mailto:sdelany@njlm.org) or fax it with your voucher to (609) 695-0151 Questions about registering – contact Suzanne Delany [sdelany@njlm.org](mailto:sdelany@njlm.org) or 609-695-3481 extn 111

**CEUs- CMFO/CCFO-4.0 ETH, CTC-4.0 ETH, CPWM-4.0 ETH, RMC-4.0 ETH, QPA-4.0 ETH, CPA-4.0 ETH; RPPO/RPPS-4.0 ETH; CRP-3.5 Classroom; NJCLE-4.0 ETH, PACLE-3.5 ETH: Local Government Leadership Program-3 points; PZ Board Secretaries-3.5 Administrative; Zoning Officials-3.5 Administrative: Land Use Administrators-3.5 Administrative**

*\*Please note, PACLE courses require the attendee to pay a separate fee (not including registration fees) to obtain credits. PACLE credit forms can be downloaded from the League Calendar page: <http://www.njlm.org/seminars>*

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