

Green Purchasing
for the
NJ State League of
Municipalities
One Day Mini Conference

Friday, June 16, 2017

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Definitions:

- GREEN PURCHASING
- POST CONSUMER MATERIAL
- PRE-CONSUMER MATERIAL
- RECOVERED MATERIAL
- RECYCLABLE
- RECYCLED PRODUCT

- REMANUFACTURED PRODUCT
- REUSABLE PRODUCT
- WASTE PREVENTING PRODUCT
- ENVIRONMENTALLY PREFERABLE PURCHASING
- MATERIAL SAFETY DATA SHEETS (MSDS)
- “THE STIMULATION EFFECT” by Ralph Nader

GREEN CERTIFICATION

- CHLORINE FREE PRODUCTS ASSOCIATION
- ECOLOGO
- ENERGY STAR
- EPEAT
- FOREST STEWARDSHIP COUNCIL
- GREEN GUARD
- GREEN SEAL
- GREEN-E
- LEED

AVOID GREENWASHING

- 1) Type of Environmental Claim
- 2) Copy of Environmental Testing Available
- 3) How Was it Developed
- 4) Who Developed Them
- 5) Verification Process
 - > Self-Certification
 - > Random Audits
 - > Independent Third Party Certification

MODEL PROCESS

1. Form a Green Purchasing Team
2. Engage Elected Officials
3. Perform a Baseline Inventory
4. Find Green Products
5. Perform a Pilot Project

MODEL PROCESS (continued)

6. Develop Green Purchasing Program
7. Develop Green Purchasing Policy
8. Incorporate Goals into Documents
9. Engage Government Staff
10. Promote Green Programs to Community and Media
11. Review Measurement Accomplishments

Sustainable Jersey

- Identifies Concrete Actions to Become Certified
- “How to Guidance” to Enable Program
- Access to Grants and Funding Opportunities
- Three Equal Components of Sustainability
Prosperity, Planet, People

More information at: www.sustainablejersey.com

Telephone: (609) 771-2938

HOW TO PREPARE SPEC'S

- Research, Research, RESEARCH (Due Diligence)
- Ensure you can obtain competition at what level
- Estimate prices at your Quantity
- Specify only those areas that can be Tested
- Verify samples if possible and at delivery
- Remember it is the Quality you are specifying
- Use of Coop Spec's

BUILDINGS

ENERGY

COMMODITIES

SERVICES

THANK YOU!
QUESTIONS?

Gordon Ball
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