

Production Specifications/Copy Requirements

MAIL COPIES TO: 222 West State Street, Trenton, NJ 08608. ATTN: TARAN SAMHAMMER

WHEN EMAILING FILES, PLEASE CALL TO VERIFY THAT THE EMAIL WAS RECEIVED.

We are not responsible for emails sent to our department and never received. Be sure that you receive confirmation of receipt from the Advertising Department. If we do not confirm that we have received an ad copy, we cannot guarantee that that particular ad copy will run in our publication.

Ad Pages:

- We can accept pages created on MAC platforms and PC conversions.
- Acceptable formats include: High-resolution PDF, Quark Xpress, Illustrator and PhotoShop files. We CANNOT accept film; all files must be digital.
- We CANNOT accept Freehand, PageMaker and Corel Draw.
- We CAN accept files on ZIP, 100MB or CD-ROM.
- Please include all original or high resolution images used in a copy: including photos, maps, logos and backgrounds.
- Please EMBED ALL FONTS.
- It is recommended that you provide composite proofs of the ad exactly as it should appear in the magazine (in either black & white laser or color), along with all disks.
- For dimensions/ad sizes please reference our current Rate Card.

Photos or Logos:

- Images should be a minimum 300 DPI (dots per inch) with dimensions equal to or larger than the size at which they will be reproduced.
- Photos or rendering scans should be in grayscale for black & white or CMYK for color and saved in TIF or EPS format.

**PLEASE CONTACT TARAN SAMHAMMER, ADVERTISING MANAGER, AT
(609) 695-3481 EXT. 124, REGARDING ANY QUESTIONS THAT YOU MAY HAVE.**