



# \$20,000 IN FUNDING FOR YOUR COMMUNITY

*Maybe energy efficiency upgrades have always been in the plans for your buildings, but never in the budget. Not anymore. Get the FAQs!*

## WHAT IS THE \$20,000 FUNDING?

As part of the American Recovery and Reinvestment Act (ARRA), Energy Efficiency and Conservation Block Grants (EECBG)—up to \$20,000 each—are now available to eligible local government entities.

## WHO IS ELIGIBLE?

Any local government entity that did NOT receive an ARRA Direct Block Grant AND participates in a qualified initiative (detailed on the reverse side of this page) from New Jersey's **Clean Energy Program**™ (NJCEP). A complete listing of eligible county and local governments is available at [NJCleanEnergy.com/EECBG](http://NJCleanEnergy.com/EECBG).

## WHY SHOULD I APPLY FOR AN EECBG?

Improving your facility's energy efficiency saves energy, cuts greenhouse gas emissions and saves taxpayer dollars. By working with NJCEP and applying for an EECBG, you'll receive all the financial incentives and technical expertise you need to guide your project along smoothly and cost effectively.

## HOW DO I GET STARTED?

**Funding is limited so act now!** For complete details, including an EECBG application and information on free webinars, visit [NJCleanEnergy.com/EECBG](http://NJCleanEnergy.com/EECBG) or call 866-NJSMART.





## QUALIFIED PROGRAM INITIATIVES

New Jersey's **Clean Energy Program™** (NJCEP) offers valuable initiatives that provide generous financial incentives and expert technical guidance to New Jersey's local governments, as well as qualifies you for supplemental funding—up to \$20,000—for your energy efficiency upgrades:



### DIRECT INSTALL

The best place to start saving quickly is with this turnkey operation. Pre-qualified contractors perform a free energy assessment and provide a list of recommended upgrades. The program covers up to 60% of the project cost. Your block grant may pay for the remaining cost.



### NEW JERSEY SMARTSTART BUILDINGS

Significant financial incentives for energy efficiency upgrades in municipal and county-owned facilities throughout the state. Incentives are available for heating and cooling, water heating, lighting and controls, variable speed drives and motors that will produce substantial energy savings, both now and for the future.



### PAY FOR PERFORMANCE

A comprehensive, whole-building approach to energy efficiency in existing larger facilities. This initiative provides extensive technical, financial and construction-related assistance for your energy efficiency project. The more you save, the more incentives you earn.



### LOCAL GOVERNMENT ENERGY AUDIT

A detailed energy audit by a highly skilled, pre-qualified firm, subsidized up to 100% by NJCEP. This audit will help you identify cost-justified energy efficiency measures which can be eligible for additional NJCEP initiatives and EECEBG funding.

For full information on energy efficiency incentives for municipal and county governments available through New Jersey's Clean Energy Program, go to [NJCleanEnergy.com/SSB](http://NJCleanEnergy.com/SSB) or call 866-NJSMART.

