



Connect Your Business With Local Government

PRINT ADVERTISING

Taran B. Samhammer • (609) 695-3481 ext. 124 • tsamhammer@njslom.org

New Jersey Municipalities Magazine
NJLM's official monthly magazine covering all aspects of municipal government. With over 6,355 readers and a 2015 MarCom Gold winner, New Jersey Municipalities has been a news source for local government readers for over 100 years. Subscriptions are paid and available in print or digital format. Display and Business Card advertising is available.



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Municipal Directory

An annual pocket reference guide containing contact information for all 565 municipalities. Advertising is available on three cover positions. (Priority given to League Platinum Supporters)

Annual Conference Exhibit Program Guide

A conference guide containing a full exhibitor listing and map of the conference floor. Distributed during conference week to every attendee at registration. (Open to exhibitors only)

HIGH-LEVEL RECOGNITION

Donna Baltz • (609) 695-3481 ext. 127 • dbaltz@njslom.org

The League Supporter Program offers special recognition for companies to show that they support the mission of the League. The program includes three levels of recognition: Platinum, Gold and Corporate. Additionally, a special logo and exclusive marketing opportunities are available for Platinum level supporters to advertise their participation at the highest level of support.



njslom.org/supporters

WEBSITE ADVERTISING

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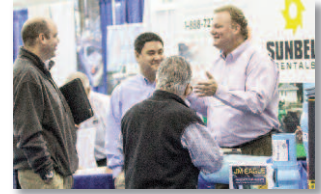
NJLM's website averages over two million hits and 25,850 unique page visits per month, offering website ads high visibility. NJLM's website is a critical resource for local government officials and employees who rely on NJLM daily for information, job listings, resource centers and up to the minute news. Limited advertising space is available, and ads appear on every page of the League's website for maximum exposure.

njslom.org/advertiseonline

FACE TO FACE – ANNUAL CONFERENCE

Kristin Lawrence • (609) 695-3481 ext. 125 • klawrence@njslom.org

Exhibit at the largest municipal conference in the country—the League's Annual Conference is held in November at the Atlantic City Convention Center. Over 1,000 exhibit booths and 800 companies converge to present their products and services to 16,000 attendees.



njslom.org/exhibit

CONFERENCE SPONSORSHIPS

Kristin Lawrence • (609) 695-3481 ext. 125 • klawrence@njslom.org

Numerous sponsorship opportunities are available to businesses and organizations exhibiting at the League Conference. Current options include floor plan and water station sponsorships, print advertising in the Exhibit Program Guide, Vendor Solution Sessions and more. Sponsorships are open to exhibitors only. Platinum Supporters that exhibit are invited to discuss additional sponsorship opportunities.



DIRECT MAIL

Michael J. Darcy, CAE • (609) 695-3481 ext. 116 • mdarcy@njslom.org

Mailing labels are available for six municipal job titles: mayors, municipal clerks, engineers, managers/administrators and attorneys. These lists are available as printed mailing labels or as Microsoft Excel files. Options and pricing, including free downloads, are listed on NJLM's website.

njslom.org/mailing_labels_prices.html

ABOUT NJLM

The New Jersey State League of Municipalities (NJLM) is the State's association of local governments. NJLM represents all 565 municipalities in the state before the public, legislature, courts and government agencies. NJLM acts as a conduit of information between all these parties and the local governments; keeping municipalities informed on the ever changing issues and solutions relevant to government functions.



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