



**Market your  
business solutions  
to local governments  
in New Jersey**

**Through the New Jersey State  
League of Municipalities**



**New Jersey State League  
of Municipalities**

# ADVERTISING

Taran Samhammer,  
(609) 695-3481 ext. 124  
tsamhammer@njslom.com

## NEW JERSEY MUNICIPALITIES

We offer three options for print advertising: *New Jersey Municipalities* magazine, the Municipal Directory and the Exhibit Program Guide.

### *New Jersey Municipalities Magazine:*

A monthly magazine covering all aspects of municipal government. With over 9,317 readers and a 2010 MarCom Gold Winner, it is the official publication of NJLM and the only magazine in the State dedicated to reporting local government news and initiatives. Display and professional card advertising is available.

[www.njslom.org/advertise.html](http://www.njslom.org/advertise.html)

### *Municipal Directory:*

An annual desktop reference guide containing contact information for all 566 municipalities. Advertising is available on three cover positions. (Priority given to League Supporter program participants and current magazine advertisers).

### *Annual Conference Exhibit Program Guide:*

A conference guide containing a full exhibitor listing and map of the conference floor. Over 19,000 are distributed during conference week free-of-charge to every attendee at registration. (Open to exhibitors only; priority given to League Supporter program participants)

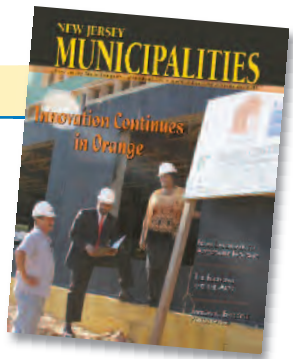
## LEAGUE SUPPORTER PROGRAM

Donna Baltz, (609) 695-3481 ext. 127  
dbaltz@njslom.com



Special recognition for companies to show that they support the mission of the League. The program includes three levels of recognition: Platinum, Gold and Corporate. Additionally, a special logo and exclusive marketing opportunities are available for Platinum level supporters to advertise their participation at our highest level of support.

[www.njslom.org/supporters.html](http://www.njslom.org/supporters.html)



# ANNUAL CONFERENCE EXHIBITING

**Kristin Lawrence, (609) 695-3481 ext. 125**  
**klawrence@njslom.com**

Exhibit at the largest municipal conference in the country—the League’s Annual Conference is held in November at the Atlantic City Convention Center. Over 1,000 exhibit booths and 800 companies converge to present their products and services to 19,000 attendees. For more detailed information on exhibits, visit NJLM’s homepage at [www.njslom.org](http://www.njslom.org) and click on the link for “Annual Conference”.



# SPONSORSHIPS AT CONFERENCE

**Michael Darcy, (609) 695-3481 ext. 116**  
**mdarcy@njslom.com**

Exhibitors may sponsor the water stations located on the conference floor, as well as sponsor the floor plan both on our website and in the Exhibit Program Guide distributed to conference attendees.



## SEMINARS

**Danielle Holland, (609) 695-3481 ext. 118  
dholland@njslom.com**

If you would like to stay current on the issues that local government clientele are facing, you may attend one of NJLM's Professional Development Seminars. Seminar topics cover a range of municipal issues, including:

- Labor and Personnel Issues
- Sharing and Consolidating Services
- Budgeting and Finance
- Complying With New Laws and Regulations
- And Many More

Visit NJLM's Calendar of Events for upcoming sessions.

**[www.njslom.org/seminars.html](http://www.njslom.org/seminars.html)**

## DIRECT MAIL

**Michael Darcy, (609) 695-3481 ext. 116  
mdarcy@njslom.com**

Mailing labels are available for six municipal job titles: Mayors, Municipal Clerks, Engineers, Managers/Administrators and Attorneys. These lists are available as printed mailing labels or as Microsoft Excel files.

Pricing and more options, including free downloads, are listed on NJLM's website.

**[www.njslom.org/mailing\\_labels\\_prices.html](http://www.njslom.org/mailing_labels_prices.html)**

# MAGAZINE SUBSCRIPTIONS

**Tom Fratticcioli, (609) 695-3481 ext. 117**  
**tfratticcioli@njslom.com**

Yearly subscriptions and single copies of the League's monthly magazine, *New Jersey Municipalities*, are available. The magazine features editorials on current state topics, feature stories, product advertisements and new initiatives taken by municipalities throughout the state.

**[www.njslom.org/magsubsc.html](http://www.njslom.org/magsubsc.html)**



# PUBLICATIONS

**Becky Wright, (609) 695-3481 ext. 110**  
**bwright@njslom.com**

NJLM offers a listing of publications covering over 40 topics pertinent to local government and running it more efficiently, including:

- Economic Development Primer
- Protecting Your Towns Environment
- The Municipal Directory (names, addresses, phone, fax, email)
- The Federal Directory (names, addresses, phone, fax, email)
- Affordable Housing Finance Resources
- Access to Public Records & The Open Public Meetings Act
- Surveys of Permit & License Fees
- And much more.

**[www.njslom.org/Publications.html](http://www.njslom.org/Publications.html)**

# NEW JERSEY STATE LEAGUE OF MUNICIPALITIES

The New Jersey League of Municipalities (NJLM) is New Jersey's association of municipalities. NJLM represents all 566 municipalities at the State Legislature, before the State executive branch and regulatory agencies, to the media, public and in the courts. NJLM provides members with a wide array of other services, including legal assistance, an individualized inquiry service, assistance in municipal labor relations, technical assistance and training, policy development, research and analysis, publications, information and service programs, no-cost consultations with a variety of experts through our Advisory Services and Internet and Website resources. Federal representation is provided by NJLM in conjunction with the National League of Cities. NJLM was founded in 1915.

NJLM is governed by an Executive Board, elected by its member municipalities, with due consideration given to geographical representation, municipalities of different sizes and balance of political parties. Numerous committees of municipal officials participate in the development of policy and programs.

NJLM headquarters are located in Trenton.



222 West State Street, Trenton, NJ 08608  
PHONE (609) 695-3481 • FAX (609) 695-0151  
[www.njslom.org](http://www.njslom.org)