

2017-18 Editorial Calendar



	October	November	December	January	February	March	April	May	June
AD CLOSE	Aug. 29	Sept. 26	Oct. 26	Dec. 1	Dec. 29	Feb. 1	Mar. 1	Apr. 3	May. 1
EDIT DUE	Aug. 10	Sept. 15	Oct. 18	Nov. 22	Dec. 15	Jan. 17	Feb. 15	Mar. 15	Apr. 13
NJ FOCUS	Smart Cities	Maintaining Justice	Municipal Transportation	Leadership 2018	Water Infrastructure	Public Safety	Tourism Tech	Recycling & Waste Management	Street Scaping
In Every Issue	* 222 West State Street * NJ Now * Now & Then * Gold Dome								
COLUMNS	<ul style="list-style-type: none"> > Member Op Ed - Insights from our readers about municipal government hot topics > Washington Watch - NJ's Federal legislators share what's going on in our nation's capitol > Finance Center - A guide to the basics and beyond for municipal finances > Legislative Update - Our legislative team keeps readers up to date with the latest from the Statehouse > Legal - Our legal team shares what's going through state courts and how it may impact municipalities > Labor Relations - Reports on how legislation and other issues are influencing public employment policies 								
Editorial & Sales Special Sections	Conference Special Section/Conference Ads	Conference Session Preview/Booth # & Sponsor Ads	Hot Session Report	Buyer's Guide, open to 2017 exhibitors	Hot Session Report	Takeaways from the Sessions	Conference Connections	Conference Connections	2019 Exhibitor Listing

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