

SAMPLE MAYORAL PROCLAMATION

A Proclamation by the Mayor of [*Municipality*] Supporting the Mayors Wellness Campaign Date

- Whereas, Fifty-five percent of New Jersey residents are obese or overweight, and
- Whereas, Medical expenses for treating problems related to obesity in our state total billions annually, and
- Whereas, New Jersey has reported the highest incidence in the nation in obesity among low-income kids aged 2-5 years, and
- Whereas, The current generation of children in America may have shorter life expectancies than their parents, and
- Whereas, The Mayors Wellness Campaign (MWC) supports Mayors as champions of community health, and
- Whereas, The goal of the campaign is to improve health, reduce health care costs related to obesity, and make New Jersey a national leader in community-based health interventions, and
- Whereas, the MWC seeks to foster active living and healthy lifestyles by providing communities the structure and resources to implement healthy community initiatives, and
- Whereas, The MWC will work to implement a comprehensive program of outreach, education and technical assistance activities to combat obesity and inactivity issues for [*municipality*], now therefore be it
- Whereas, [*municipality*] cares deeply about all of its citizens and the future health of its children
- Resolved, That I, [*Mayor's name and title*], ask that all residents of this community join me in supporting the Mayors Wellness Campaign, and be it further
- Resolved, That I encourage the residents of [*municipality*] to participate in Mayors Wellness Campaign activities to promote exercise, eating properly and living healthier and better lives.