


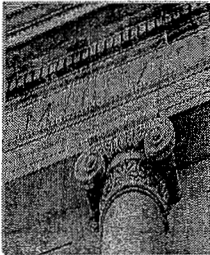
**Cumberland
COUNTY**
IMPROVEMENT
Authority

Taking Steps To A Better Environment


*Dennis DeMatte, Jr.,
Clean Communities Coordinator*



About The Authority





The Cumberland County Improvement Authority has been entrusted with the responsibility of protecting Cumberland County's environment for future generations. This is a responsibility the Authority takes very seriously, and one we are consistently re-evaluating to ensure a high quality of life for generations that follow.



**Three-Prong Approach
To Outreach**

- Action
- Education
- Enforcement



Solid Waste Programs



- Bulk waste tonnages
- Derelict housing program
- Clean communities tonnage
- Special event disposal and collection service
- Special event recycling containers



Partnership With Municipalities

The Authority provides the capital to establish these programs through grants and other sources. The municipalities manage the day-to-day operation and service of the site. The Authority coordinates and provides for the collection of various materials from the sites.

Municipal Drop-Off Depots

- Used motor oil and antifreeze
- Cardboard
- Electronics
- Fluorescents
- Household batteries





Partnership With Municipalities

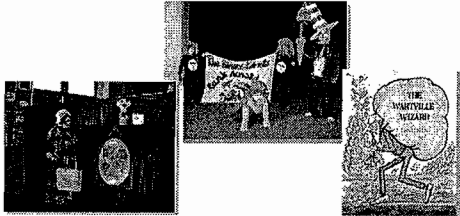


- Daily litter pickup
- Volunteer litter patrols
- Container services
- Supplies



Environmental Education

- Classroom presentations
- School assembly programs
- Enviro Fair outreach





Daily Journal Litter Call For Community Action

- Litter Awareness Month in October
- Local police departments assisted with litter enforcement
- Editorial spotlights
- Front page photos led to resolution and identified those responsible






Clean Communities Program



Public Lands Clean-Up Program

- Trash Hunt
Partnership with the Sportsmen Federation of Cumberland County
- Waterways Clean-Up
General volunteers, environmental organizations, VHS SHAPE Club, and community groups


Clean Communities Program




Adopt-A-Road Program

- 268 groups joined the program over 14 years
- Over 200 miles adopted
- Commitment from organizations, families, community groups
- Online mapping for adopted roads

Environmental Enforcement



- Litter education
- How to report a litter bug
- State police statistics
- Steve Clark – illegal dumping and litter enforcement
- Tarp regulation



Report Littering and Illegal Dumping

While the police are looking for all types of criminal activity, it is unlikely that someone will litter or illegally dump in the presence of the police. It is more likely that a private citizen will see this type of crime. Due to Fair Lawn's award winning Litter Marshal program, you can now anonymously report illegal dumping and littering. The Borough will follow up with the accused in an attempt to change their behavior.

When you see someone littering or illegally dumping, **DO NOT CONFRONT THEM**. Write down the following information:

- license plate (including state) of the vehicle used in perpetrating the crime.
- date and time of the incident.
- location of the incident.
- type of material dumped or littered (if possible)
- any distinguishing marks on the vehicle if you cannot get a full license plate. This could include company name, phone number, vehicle number or other identifying mark.

When it is safe to do so, call the Fair Lawn Recycling Division at 201-794-5366 or e-mail litter@fairlawn.org to report the incident. Any incidents involving a serious environmental crime, call 9-1-1 or the Fair Lawn Police at 201-796-1400.

Become a Litter Marshal

Want to take the next step and volunteer to become a Litter Marshal? There is no obligation and it is free of charge. By becoming a Litter Marshal, you are committing to help keep Fair Lawn clean and litter free.

Litter Marshals receive:

- A Litter Marshal pin.
- A reporting pad for documenting littering incidents.
- Educational materials to help you understand the seriousness of littering.
- Inclusion on our mailing list to be notified of upcoming events and special information.
- Other freebies depending on availability.

To join call:

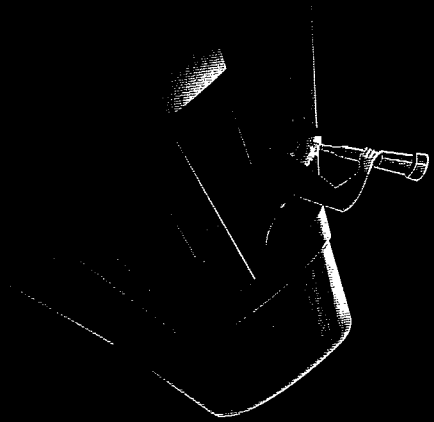
201-794-5366

Litter Laws

The Borough of Fair Lawn has several laws relating to litter in chapter 140 of the Borough ordinances. Some of the ordinances include:

- 140-3: Littering in public places prohibited.
- 140-4: Litter to be placed in a receptacle to prevent scattering.
- 140-5: Sweeping litter into street prohibited.
- 140-6: Throwing litter from vehicles prohibited.
- 140-7: Trucks to be so loaded to prevent contents spilling.
- 140-10: Placing flyers on vehicles prohibited.
- 140-14: Owner/occupant to maintain property free of litter.
- 140-17: Dumping prohibited.
- 140-18: Overflowing receptacles or dumpsters prohibited.

Litter fines vary depending upon the type of offense and if the person is a repeat offender. The maximum penalty is \$500 and/or community service for each offense.



Litter Statistics

According to the New Jersey Clean Communities Council, at least 55% of all litter found in New Jersey is deliberate and approximately 75% of people intentionally littering on urban streets are between the ages of 6 and 24 and are predominantly male. 60% of those deliberately littering on freeways and rural roads are between the ages of 11 and 24.

Accidental littering, coming from open bed vehicles, trashcan spills, overflowing garbage dumpsters and human carelessness comprises the remaining 45% of litter.

In 2003 and 2004, New Jersey Clean Community grantees cleaned 19,665 miles of roads, picked up 46,584 tons of litter and 16,538 tons of recyclables. This was done with 86,308 volunteers contributing 199,932 hours in 12,646 cleanups around the State of New Jersey.

Fair Lawn holds three to four litter clean ups per year with each event attracting between 20 and 40 volunteers. The volunteers collect between 100 and 500 pounds of litter on each clean up.

The New Jersey Clean Communities program provides grant funds to municipalities to change the attitudes that cause littering and the irresponsible handling of solid waste through public information and education.

The Fair Lawn Recycling Division administers the Fair Lawn Clean Community program by holding several annual litter clean up days, sponsoring educational assemblies at Borough schools, litter enforcement through the award winning Litter Marshal program, and litter education through its award winning educational campaign.

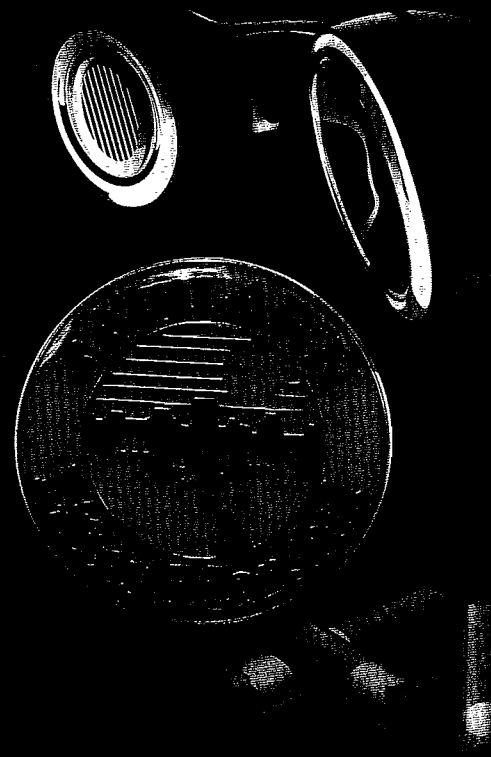
The Fair Lawn Clean Community Coordinator is available to speak to civic groups and schools free of charge. To schedule a presentation, call the Recycling Division at 201-794-5366.

Volunteers are needed to assist with the annual litter clean ups. Volunteers are supplied with gloves, bags, collection sticks, transportation to sites and breakfast. Call today to find out about the next litter clean up day!



Fair Lawn Recycling Division
20-05 Saddle River Road
Fair Lawn, New Jersey 07410
201-794-5366
litter@fairlawn.org

Litter Marshal Program



How to Report Littering & Dumping

FAIR LAWN CLEAN COMMUNITY