

2010 Census Timeline

2007

- Tribal, state, and local governments determine if local resources are needed to promote the 2010 Census

2008

- Local Census Offices begin opening
- Highest Elected Official or community leader determines Complete Count Committee (CCC) membership

2009

- CCC is established
- CCC receives census training
- CCC develops strategy and work plan
- CCC spreads word about census jobs

2010

- Questionnaires are delivered to every address
- CCC begins community organization mobilization
- CCC begins 2010 Census publicity campaign

April 1, 2010 - CENSUS DAY

- Households return completed questionnaires
- CCC urges nonresponding households to cooperate with census takers
- CCC thanks the community for their participation in the 2010 Census

December 31, 2010

- Census delivers population counts to the President

Contact Information

For additional information about the Complete Count Committee Program, please contact your regional census center and ask for the partnership area.

If you reside in:	Please call:
Alabama, Florida, or Georgia	ATLANTA 1-888-806-9895
Connecticut, Maine, Massachusetts, New Hampshire, upstate New York, Puerto Rico, Rhode Island, or Vermont	BOSTON 1-617-488-9004 Puerto Rico Area Office 787-200-1624
Kentucky, North Carolina, South Carolina, Tennessee, or Virginia	CHARLOTTE 1-704-315-6004
Illinois, Indiana, or Wisconsin	CHICAGO 1-312-488-1500
Louisiana, Mississippi, or Texas	DALLAS 1-800-563-6499
Arizona, Colorado, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah, or Wyoming	DENVER 1-720-897-6404
Michigan, Ohio, or West Virginia	DETROIT 1-313-879-2830
Arkansas, Iowa, Kansas, Minnesota, Missouri, or Oklahoma	KANSAS CITY 1-816-298-9704
Hawaii or Southern California	LOS ANGELES 1-818-435-6332
New Jersey: 10 Northern Counties New York: 5 Boroughs of NYC; Counties of Nassau, Rockland, Suffolk, and Westchester	NEW YORK 1-646-233-2404
Southern New Jersey, Delaware, D.C., Maryland, or Pennsylvania	PHILADELPHIA 1-215-717-7600
Alaska, Idaho, Northern California, Oregon, or Washington	SEATTLE 1-425-318-1434

www.census.gov/2010census

Complete Count Committee Program



ON THE ROAD

TO THE 2010 CENSUS

The 2010 Census is on the Horizon!

The 2010 Census is on the horizon and the U.S. Census Bureau wants to ensure that everyone is counted. We are developing partnerships with state, local, and tribal governments; community-based organizations; faith-based groups; schools; businesses; the media; and others. Through these collaborative relationships, we can reach our shared goal of counting all residents in the 2010 Census. By being informed about the census and better understanding the census process, residents are more likely to respond to the census questionnaire.



The Complete Count Committee (CCC) Program is key to making this happen in communities all across the country. CCCs incorporate local knowledge, influence and possible resources to educate residents and promote the census through a locally-based and targeted outreach and promotion effort. CCCs provide a vehicle for coordinating and nurturing a cooperative effort between local governments, communities, and the U.S. Census Bureau. Local governments and community organizations can help the Census Bureau get a complete count in 2010.

Get Started

WHO?

Tribal, state, and local governments work together with partners in the community to form Complete Count Committees (CCC) to promote the 2010 Census in their communities. Community-based organizations also establish CCCs that reach out to their constituents.

WHAT?

A Complete Count Committee is a team of community leaders appointed by the highest-elected official to develop and implement a locally-based outreach and awareness campaign for the 2010 Census.

WHY?

This team's primary focus is to promote the 2010 Census in a particular community and to ensure that **every resident in that area is counted**. Community leaders are most qualified to understand the best way to reach all populations that reside in their area. The team is also best suited to mobilize community resources in the most efficient and cost-effective manner.

WHEN?

The process starts **NOW!** Identify CCC leaders and budget resources where possible to promote the census locally. Identify CCC leaders and members and establish your work plan. **In 2010**, you will be ready to implement your plan and lead your community to a successful census count.

HOW?

It's up to you! You know the best way to reach your community. Some activities could include:

- Census rally or parade
- Ethnic media luncheon
- Census unity forum for youth
- Interfaith breakfast and weekend events

Early Involvement of Tribal, State, and Local Governments is Crucial

"The Complete Count Committee turned out to be an excellent way to reach all segments of the community and educate them about the Census. Our efforts resulted in a mail-back response that was higher than anyone had anticipated."

Albert Pritchett, Chairman, Complete Count Committee, Cook County, Illinois

"Rapidly growing and diversifying cities need to realize just how critical a Complete Count effort is to...getting the absolutely best count possible during the 2010 decennial enumeration...to ensure their fair share of federal and state funding. The Census Bureau relies heavily on local Complete Count efforts to reach...difficult to enumerate populations. Each city can tailor their Complete Count efforts to best meet the needs of their urban personality."

Ryan Robinson, City Demographer, Austin, Texas

"Forming a Complete Count Committee was indeed a labor of love for us. We followed the guide, formed the sub-committees and our entire city was energized. There is no doubt about the effectiveness of the Tell City Complete Count Committee. This was an effective program in bridging the gap between the community and the government. What a novel idea!"

Louie Heitkemper, CCC Co-Chairman, Tell City, Indiana

"With the 2010 census quickly approaching, it is important that every citizen in our community be counted. The Complete Count Committee...helps us mobilize resources, and ensure that Miami-Dade County gets its fair share of the federal funds and resources."

Carlos Alvarez, Mayor, Miami Dade County

"The Complete Count Committee included every segment of our community. Some of the activities we incorporated in our CCC campaign were so successful in bringing everyone together that we have continued them as annual festivals. The CCC was indeed a strategy for building our community and learning more about our immigrant populations."

Graham Richard, Mayor, Fort Wayne, Indiana

Census Employment Online

Local Opportunities

Census Bureau

1. Visit the **Census** website
www.census.gov
Regional Offices
Philadelphia Regional Office
Regional Employment
2. Jobs listed:
Regional Office jobs
2010 Census jobs
3. Regional Office- 2010 Census Jobs
Follow the hyperlinks to view
announcements.
4. Contact us:
Philadelphia Regional Census Center
1234 Market St. Suite 340
Philadelphia, PA 19107
215.717.7600
866.861.2010
philadelphia.rcc.recruiting@census.gov

Other Opportunities

USAJOBS

1. Visit USAJOBS website
www.usajobs.gov
2. Use Tabs- "Search Jobs" &
"My USAJobs"
3. Search Jobs-
Enter "CENSUS" in "Keyword Search."
Under "Location Search," select the city/
state per your request or "US."

Click "SEARCH JOBS" at bottom of
page.

Census Jobs available around the country
will be displayed.
4. My USAJOBS
Create account and write résumé.
5. Follow instructions on job announcement.

*To preview questions for each job, scroll
down to the bottom of the "Qualifications
& Evaluation" page.

U S C E N S U S B U R E A U

Helping You Make Informed Decisions



2010 CENSUS: IT'S IN OUR HANDS

What Elected Officials Need to Know about the 2010 Census

In 2010, the U.S. census will define who we are as a nation. Taken every 10 years, the census affects political representation and directs the allocation of billions of dollars in government funding. As an elected official, you work daily to secure the best interests of your constituents and to ignite positive change for your community. By becoming a 2010 Census partner, you can help ensure that everyone in your community is counted so that your community receives its fair share of important services and resources. **Achieving a complete and accurate 2010 Census is in our hands.**

The Census: A Snapshot

- ▲ The U.S. Constitution requires a national census once every 10 years.
- ▲ The census is a count of everyone residing in the United States: in all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.
- ▲ The 2010 Census will create hundreds of thousands of temporary jobs across the nation.

It's in Our Hands: Your Community's Participation in the Census Matters

- ▲ Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- ▲ Census data guide planning for new hospitals, schools and other services.
- ▲ Census data is used to determine the most need for additional social services, including who receives community development block grants and other grant programs essential to many communities.

Completing the 2010 Census Questionnaire: Simple and Safe

- ▲ The 2010 Census questionnaire asks only a few simple questions of each person—name, relationship, gender, age and date of birth, race, and whether the respondent owns or rents his or her home. This simple, short questionnaire takes just a few minutes to complete and return by mail.
- ▲ The Census Bureau does not release or share information that identifies individual respondents or their household for 72 years.

www.census.gov/2010census



2010 CENSUS: *Frequently Asked Questions*

Why should everyone participate in the 2010 Census?

The 2010 Census will shape the future of your community, define your voice in Congress and generate local employment opportunities for your constituents.

- ▲ Census information helps determine locations for schools, roads, hospitals, child-care and senior citizen centers, and more.
- ▲ Businesses use census data to locate supermarkets, shopping centers, new housing and other facilities.
- ▲ The census determines how many seats each state will have in the U.S. House of Representatives as well as the boundaries of legislative districts.
- ▲ Local communities use census data to gauge the financial health of the community and the future of vital social service programs. Census data inform a diverse range of local initiatives, such as justifying the need for an after-school program to designating urban revitalization areas.

How will the 2010 Census differ from previous census efforts?

In the last census, one in six households received a long questionnaire asking for detailed socioeconomic information. In 2010, every residence will receive a short questionnaire that is simple and fast to complete and return. More detailed information will be collected annually from a small percentage of the population through the American Community Survey.

Will the information the Census Bureau collects remain confidential?

Yes. Every Census Bureau worker takes an oath for life to protect the confidentiality of census responses. Violation would result in a jail term of up to five years and/or fine of up to \$250,000. By law, the Census Bureau cannot share an individual's answers with anyone, including welfare and immigration agencies.

Why are elected officials important partners in the 2010 Census campaign?

More than 140,000 organizations supported Census 2000, including state and local governments, community- and faith-based organizations, schools, media, businesses and others. By joining forces with partners, the Census Bureau has a far greater chance to reach every U.S. resident than by attempting this monumental task alone. As an elected official, you can communicate the importance and safety of completing the census questionnaire to constituents, including those isolated by language or geography. You can form a Complete Count Committee, hold town hall meetings, include census information in newsletters and Web sites, and provide space for the Census Bureau to test and train.

2010 Census Timeline: Key Dates

Fall 2008	Recruitment begins for local census jobs for early census operations.
Spring 2009	Census employees go door-to-door to update address list nationwide.
Fall 2009	Recruitment begins for census takers needed for peak workload in 2010.
February - March 2010	Census questionnaires are mailed or delivered to households.
April 1, 2010	Census Day
April - July 2010	Census takers visit households that did not return a questionnaire by mail.
December 2010	By law, Census Bureau delivers population counts to President for apportionment.
March 2011	By law, Census Bureau completes delivery of redistricting data to states.

For more information about the 2010 Census, please go to www.census.gov/2010census

IT'S IN OUR HANDS

THE 2010 CENSUS...

IT'S EASY...

IT'S SAFE...

IT'S IMPORTANT!

SAVE THE DATE

CENSUS DAY IS COMING...

APRIL 1, 2010

United States
**Census
2010**

EASY: Every residence will receive a short questionnaire that is simple and fast to complete and return.

SAFE: By law, the Census Bureau cannot share an individual's answers with anyone including federal, state, and local agencies.

IMPORTANT: Over \$300 billion in federal funds awarded to states and communities for new hospitals, schools, better transportation and social services.

For more information:

Call: 646-233-2404

www.census.gov/2010census

ESTA EN NUESTRAS MANOS

El Censo 2010...

Es **FACIL**...

Es **SEGURO**...

Es **IMPORTANTE!**

RECUERDE LA FECHA
EL DIA DEL CENSO VIENE...
1° DE ABRIL, 2010

Para más información:

Llame: 646-233-2404

www.census.gov/2010census

United States
Census
2010

FACIL: Cada residencia recibirá un cuestionario corto que es sencillo y rápido para completar y volver.

SEGURO: Por ley, la Oficina del Censo no puede compartir las respuestas de un individuo con nadie incluyen las agencias gubernamentales.

IMPORTANTE: Más de \$300 mil millones en fondos federales son distribuidos a estados y comunidades para nuevos hospitales, escuelas, mejor transportación y servicios sociales.