

Save the Date!

The Center for American Women and Politics invites you to:

Ready To **RUN**™ Campaign Training for Women

Saturday, March 15, 2008

8:30 am – 5:30 pm

Douglass Campus Center, Rutgers, The State University of New Jersey
New Brunswick, NJ

All women considering seeking public office, running for higher office or working on a campaign are encouraged to attend. *Ready to Run*™ also features three special pre-conference programs aimed at increasing the participation of women of color in New Jersey politics:

Elección Latina:
Campaign Training for Latinas
Friday, March 14, 2008

Run Sister Run:
Women of the African Diaspora
Changing the Political Landscape
Friday, March 14, 2008

Rising Stars:
Educating Asian American
Women for Politics
Friday, March 14, 2008

For more details or to register online, visit: <http://www.cawp.rutgers.edu>.

You can also register via regular mail by completing the registration form on the reverse side.

PLEASE SHARE THIS SAVE-THE-DATE WITH YOUR COLLEAGUES AND FRIENDS!

The Ready to Run™ conference presents a unique opportunity for potential women candidates and campaign managers to hear directly from prominent elected and appointed leaders, campaign consultants and party officials about how to get ready to run. **Learn about:**

- Positioning Yourself for Elected Office
- Launching Your Campaign
- Fundraising for Success
- Interacting with the Media
- Developing a Media Strategy
- Navigating the Party System
- Getting Appointed to Boards and Commissions

Why Ready to Run™?

While we're one of only 19 states ever to have elected a woman as governor, we have a poor overall record of electing women to public office. Our state is in the bottom half of all states for the proportion of women in the state legislature, and women are significantly underrepresented as mayors and freeholders. Beyond achieving fundamental fairness and democratic ideals, having women in office makes a measurable difference, as elected women bring to the table distinctive issues and perspectives based on their life experiences.

What are the Ready to Run™ pre-conference programs?

CAWP has partnered with key individuals and organizations to present special pre-conference programs for women of color on Friday, March 14th. Participants in the pre-conference programs will then attend the Ready to Run™ training the following day to learn about the nuts and bolts of working on a campaign.

Travel Scholarships

There are a limited number of travel scholarships for those attending the programs on both Friday and Saturday, or those traveling distances greater than an hour and a half to attend Saturday's program. The scholarships include subsidized hotel rooms and/or mileage. Applications for these scholarships will be accepted on a rolling basis. For more information, contact Jean Sinzduk at (732) 932-9384, ext. 260 or sinzduk@rci.rutgers.edu.

A limited number of registration scholarships are also available to attendees from Essex County. For more details, contact Jean Sinzduk at (732) 932-9384, ext. 260 or sinzduk@rci.rutgers.edu.

REGISTRATION FORM

I am registering for Ready to Run™ (to pay by credit card, please log on to www.cawp.rutgers.edu).

IMPORTANT: Please check if you are attending one of the pre-conference programs on Friday, March 14th:

- I am also attending *Elección Latina: Campaign Training for Latinas*.
- I am also attending *Run Sister Run: Women of the African Diaspora Changing the Political Landscape*.
- I am also attending *Rising Stars: Educating Asian American Women for Politics*.

Name: _____

Title: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Address Type: home business Email: _____

Office Phone: _____ Home Phone: _____

Office Fax: _____ Home Fax: _____

Registration Fee (to be enclosed with this registration form)

\$125 Early Bird Registration Fee (prior to Feb. 15, 2008) **OR**

\$135 Registration Fee (after Feb. 15, 2008)

Send check payable to: **Center for American Women and Politics**
Mail to: CAWP, Attn: Jean Sinzduk, 191 Ryders Lane, New Brunswick, NJ 08901

For more information, contact Jean Sinzduk at 732-932-9384 (ext. 260) or sinzduk@rci.rutgers.edu.