

**THE LOUIS BAY 2ND
FUTURE MUNICIPAL LEADERS SCHOLARSHIP COMPETITION
THE MAYOR'S INVOLVEMENT**

This scholarship award cannot be a success without the interest and involvement of all New Jersey mayors. You are the main catalyst in your community. You will make it possible to publicize the scholarship, generate interest in local government, and ultimately send a finalist to the State level of this scholarship competition.

We are seeking your involvement in several key aspects:

1. Publicize the availability of this scholarship among your area High Schools through the PTA, PTO, School Board and Student Council. A brief letter from your office is all that is needed. (Draft letter attached).
2. Appoint a small committee to assist in reviewing applications and essays which will be returned to your office. We suggest an elected official, professional staff member, member of a volunteer board, and a member of the education community.
3. Have your committee select one statewide semi-finalist from your municipality and forward their entry to the League headquarters in Trenton. (See application for judging criteria).
4. Announce entrants and statewide semi-finalist to local newspapers and raise awareness of the importance of local government.
5. Award a Certificate of Participation to each entrant (Blanks supplied by the League.)
6. Alert the statewide semi-finalist's school to make an announcement at any award ceremony they may hold.
7. If your statewide semi-finalist is selected by the League as one of 15 finalists, hold a ceremony to award a finalist certificate. The League will provide you with the semi-finalist or finalist certificate.
8. If your statewide semi-finalist is selected as one of three winners, the League will send you a \$1,000.00 check to award to the winner. Your presentation will then be featured in New Jersey Municipalities magazine.

SUGGESTED TIME FRAME

February 1	Announce contest (see draft letter).
Before March 1st	Create your local judging committee.
March 12	Deadline for submission of entries <u>to the hometown mayor.</u>
April 1	Submit to League office winning local entry, and list of all other entrants to receive certificate of participation.
May 7	Announcement of Statewide finalist (15) and winners (3).
May 10 - May 28	Presentation of awards to 3 winners in local ceremonies.

MAYOR'S DRAFT LETTER TO PTA, PTO, SCHOOL BOARD, STUDENT COUNCIL

Dear _____:

The New Jersey State League of Municipalities and I have an excellent scholarship opportunity for the High School Juniors and Seniors from (your municipality).

We have teamed up to offer three \$1,000.00 scholarships through the Louis Bay 2nd Future Municipal Leaders Scholarship Competition. This statewide scholarship competition centers on the theme "What My Mayor and Governing Body Do Best" and seeks to advance the virtues of elected and volunteer members of municipal government.

Many of the elected officials and appointed board members serve (your municipality) with little or no compensation. It is their altruistic desire to serve their community which compels them to public service. These officials, along with a cadre of dedicated professionals, are guardians of our hometown comforts and security. They give of their time and talents to help plan our community and preserve our way of life.

They serve us year-round, every day and yet are hardly noticed. This scholarship competition will help rectify that, while encouraging our future municipal leaders.

Full details on the application process and contest are enclosed. I hope to see many of our young adults representing (your municipality) in the Future Municipal Leaders Scholarship Competition.

Sincerely,

Mayor

**THE LOUIS BAY 2ND
FUTURE MUNICIPAL LEADERS SCHOLARSHIP COMPETITION
APPLICATION AND SELECTION PROCESS
(Please keep these instructions with the application)**

Open to all high school juniors and seniors who are residents of New Jersey and plan to continue their education after high school.

1. Complete the application and essay.
2. Return them to your Hometown Mayor's office (or the location designated by your Mayor). **STUDENTS AT REGIONAL OR PRIVATE HIGH SCHOOLS TAKE NOTE; RETURN THE APPLICATION AND ESSAY TO YOUR HOMETOWN MAYOR, NOT THE MAYOR OF THE MUNICIPALITY WHERE YOUR HIGH SCHOOL IS LOCATED (UNLESS THAT IS YOUR HOMETOWN).**
3. The Mayor or a designated committee will select one semi-finalist from your municipality.
4. All entrants will receive a certificate of participation from the Mayor's office.
5. The winner from each municipality will be designated a state semi-finalist. They will have their essay and application reviewed by the Scholarship Committee of the New Jersey State League of Municipalities.
6. All state semi-finalists will receive a certificate attesting to their status as state semi-finalists.
7. The Scholarship Committee will select 15 finalists and 3 winners.
8. The 15 finalists will be awarded finalist certificates. The three winners will be awarded \$1,000.00 each by their Mayor at a hometown ceremony.
9. Winners' essays will be featured in New Jersey Municipalities magazine.

**THE LOUIS BAY 2ND
FUTURE MUNICIPAL LEADERS
SCHOLARSHIP APPLICATION**

NAME _____ PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ E-MAIL _____

MUNICIPALITY IN WHICH YOU RESIDE _____

CURRENT SCHOOL _____ GRADE ATTENDING _____

COLLEGES OR SCHOOLS TO WHICH YOU MAY APPLY _____

AREA OF MUNICIPAL GOVT/ADMINISTRATION THAT INTERESTS YOU _____

Write an essay on the theme "What My Mayor and Governing Body Do Best". Your essay should be based on your perceptions and experiences with your municipality's local government. The essay should consider the public contributions of your mayor and governing body.

Length: Approximately 500 words

Deadline: Essays must be submitted to your hometown mayor by March 12, 2010.

Judging Criteria: -- Judging is based solely on the essay. Please do not include any other information such as transcripts and references.
-- Appropriateness of theme
-- Effective articulation of theme
-- Originality
-- Technical composition, spelling, and syntax.

Return completed application and essay to your hometown mayor's office.

WHAT IS THE LEAGUE?

The New Jersey State League of Municipalities is a voluntary association created to help communities do a better job of self-government through pooling information resources and brainpower. The League is authorized by state Statute and is in its 95th year of serving local officials throughout the Garden State. All New Jersey municipalities are members of the League. The 566 mayors and 13,000 elected and appointed officials of member municipalities are entitled to all of the services and privileges of the League.

The League publishes a magazine titled *NEW JERSEY MUNICIPALITIES* which reports up-to-the-minute information on municipal administration and procedures by practical examples, news notes and new laws. It is one of the reading “musts” for municipal officials and is sent to more than 8,500 readers each month.

In addition to the magazine, other League services include: Bureau of Municipal Information; Ordinances and Codes; Research; Legislative Analysis; Legislative Bulletins; New Laws; Contracts, In-Service Training; Personal Consultation; Instructional Seminars and Research Publications. Nearly all League services are available through the League website www.njslom.org.

The highlight of the year’s activities is the award winning Annual League Conference, held each November in Atlantic City at the Atlantic City Convention Center. The Conference is an invaluable learning experience which yields benefits throughout the year. Delegates have the opportunity to learn and ask questions at more than 100 panels, clinics, workshops, and other sessions conducted by the League and the 19 associations of technical and professional employees allied with it. Commercial, government and association exhibits display the latest products and services for municipal government. At the 2009 Annual League Conference, some 18,000 delegates, participants and guests attended, representing the largest municipal gathering in the country.

THESE ORGANIZATIONS FORM AN INTEGRAL PART OF THE LEAGUE

Association of Municipal Assessors of New Jersey
Building Officials Association of New Jersey
Community Recreation Society of New Jersey
Fire Prevention and Protection Association
Governmental Purchasing Association of New Jersey
Municipal Clerks Association of New Jersey, Inc.
Municipal Court Administrators Association of New Jersey
Municipal Electrical Inspectors Association of New Jersey, Inc.
Government Finance Officers Association of New Jersey
Municipal Welfare Association of New Jersey
New Jersey Health Officers Association
New Jersey Institute of Local Government Attorneys
New Jersey Municipal Management Association
New Jersey Planning Officials, Inc.
New Jersey Society of Municipal Engineers, Inc.
New Jersey State Plumbing Inspectors Association, Inc.
Public Works Association of New Jersey
Registrars Association of New Jersey
Tax Collectors and Treasurers Association of New Jersey